



ALASKA SBDC EVENTS FOR Alaska Entrepreneurship Week (AKEW) 2024

MONDAY, OCT 7

ANCHORAGE

STARTING A BUSINESS
1:30 pm - 2:30 pm

TUESDAY, OCT 8

WASILLA

STARTING A BUSINESS
9:00 am - 12:00 pm

FAIRBANKS

THE BASICS OF HUMAN RESOURCES MANAGEMENT
1:00 pm - 3:00 pm

SEWARD

CHOOSING THE RIGHT BUSINESS ENTITY
12:00 pm - 1:00 pm

STATEWIDE
WEBINAR

CREATING PROJECTIONS FOR YOUR STARTUP
10:00 am - 11:30 am

ANCHORAGE
& WEBINAR

STORYTELLING FOR FUN & PROFIT
1:00 pm - 2:00 pm

JUNEAU

ASK THE ENTREPRENEUR: JUNEAU EDITION
5:30 pm - 7:30 pm

THURSDAY, OCT 10

WASILLA

SALES 101 IN 2024: THE ART OF SELLING &
THE PROVERBIAL SALES PIPELINE
9:00 am - 12:00 pm

ANCHORAGE

GETTING STARTED WITH AI: OPPORTUNITIES &
CHALLENGES FOR SMALL BUSINESSES
10:00 am - 11:00 am

FRIDAY, OCT 11

SEWARD

BUYING OR SELLING A SMALL BUSINESS:
PLANNING FOR A SUCCESSFUL SALE
12:00 pm - 1:00 pm

EVENTS PRESENTED BY



Carlos Machuca
AI Resource
Center Director



Cliff Cochran
Kenai Peninsula
Center Director



Ginny Grabowski
Anchorage
Business Advisor



Jade Greene
Fairbanks
Center Director



**KellyAnn
Cavaretta**
Seward Business
Advisor



Mike Daniels
Anchorage
Business Advisor



Misty O'Connor
Mat-Su Center
Director



Lance McMullan
Sitkana
Founder & CEO



Marc Wheeler
Spruce Root
Program Manager

