



**WELCOME TO THE**  
**ALASKA SBDC SUMMIT**  
**EXPLORING ARTIFICIAL INTELLIGENCE**  
 Schedule | Monday, March 4, 2024 | 8am - 5pm | Hotel Captain Cook

<b>8:00 - 8:30</b>	<b>Summit Sign-in: Grab your name badge, say hello, find a seat!</b>			
<b>8:30-9:30</b>	<b>Morning Welcome:</b> Master of Ceremonies Jon Bittner, State Director, Alaska SBDC; UAA Chancellor Sean Parnell <b>Morning Keynote:</b> Shawn Greenway and Javier Velazquez, Founders, Formwise			
<b>SESSIONS</b>	<b>BUSINESS</b>	<b>CULTURE</b>	<b>EDUCATION</b>	<b>GOVERNMENT</b>
<b>9:30-9:40</b>	<b>TRANSITION</b>			
<b>9:40-10:45</b>	AI Solutions for Small Business Growth: Strategies & Insights <b>FOREDECK</b>	Art & Artificial: Potential & Peril <b>AFT DECK</b>	Securing the Future: Exploring the Role of AI in Cybersecurity <b>ENDEAVOR ROOM</b>	AI in Government Contracting: Two Scientists Share Their Work <b>ADVENTURE ROOM</b>
<b>10:45-10:55</b>	<b>TRANSITION</b>			
<b>10:55-12:00</b>	Future-Proof Your Marketing: Increase Efficiency & Effectiveness with Top 7 AI Tools in 2024 <b>ADVENTURE ROOM</b>	Art & Algorithms: Exploring the Intersection of Artists & AI <b>AFT DECK</b>	AI & Academia: Charting the Course for Higher Education Policy <b>ENDEAVOR ROOM</b>	Democracy in the Age of Algorithms: Elections, Campaigns, & AI <b>FOREDECK</b>
<b>12:00-12:10</b>	<b>TRANSITION</b>			
<b>12:10-1:30</b>	<b>Luncheon Welcome:</b> Master of Ceremonies Jon Bittner, State Director, Alaska SBDC <b>Luncheon Keynote:</b> Seawolf Debate Team: The potential risks posed by the development and deployment of AI outweigh the potential benefits. <b>Judges:</b> Christine Resler, CEO, AES and Christi Bell, Executive Director, UAA BEI			
<b>1:30-1:40</b>	<b>TRANSITION</b>			
<b>1:40-2:45</b>	Low Code, No Code, and Limitless Possibilities <b>AFT DECK</b>	Pixels & Algorithms: The Evolution of Entertainment & Design with AI <b>FOREDECK</b>	Deciphering the Dilemma: Assessing the Pros & Cons of AI-Aided Writing <b>ADVENTURE ROOM</b>	Leveraging Generative AI in Local Government <b>ENDEAVOR ROOM</b>
<b>2:45-2:55</b>	<b>TRANSITION</b>			
<b>2:55-4:00</b>	AI in the Last Frontier: Creating AI Solutions Based on Local Needs & Business Challenges <b>ENDEAVOR ROOM</b>	Adapting the Narrative: AI's Impact on PR & Journalism <b>AFT DECK</b>	Learning in the Digital Age: K-12 Education & AI Integration <b>FOREDECK</b>	AI in State Government: Enhancing Efficiency & Innovation <b>ADVENTURE ROOM</b>
<b>4:00-4:10</b>	<b>TRANSITION</b>			
<b>4:10-5:00</b>	<b>Closing Keynote:</b> David Reeser, Founder, OpiAID <b>Closing Remarks:</b> Master of Ceremonies Jon Bittner, State Director, Alaska SBDC			

<b>THANK YOU TO OUR SUMMIT SUPPORTERS!</b>	<b>DOWNLOAD THE WHOVA APP:</b>	<b>MEET OUR SUMMIT SPEAKERS:</b>
		