WE'RE IN THIS TOGETHER, ALASKA

REOPENING THE ALASKAN RETAIL INDUSTRY

Deciding to Reopen, Creating Your Mitigation Plan, Staff Training, Reopening Resources, Local Guidelines, & Industry Best Practices
ALASKA REQUIREMENTS FOR REOPENING RETAIL BUSINESSES

CREATE AND IMPLEMENT A MITIGATION PLAN TO PREVENT THE SPREAD OF COVID-19 BY USING LOCAL & CDC RECOMMENDATIONS

KEEP YOUR OPERATION UP TO DATE AS NEW INFORMATION BECOMES AVAILABLE

Municipality of Anchorage
State of Alaska
CDC Guidance
CREATE YOUR MITIGATION PLAN

1. Reference state and local requirements.
2. Customize your operation to align with the new requirements.
3. Train your staff to follow the new requirements.
4. Post the mitigation plan and communicate with the public changes to your operation.

Tip: Communicate with your customer base often and through as many channels as possible. Facebook, Instagram, Google Business Page, Website, and Updated Voicemail Messages.

In your communication to customers include:
- Safety Changes to Your Operations
- New Policies and Procedures
- Encourage Social Distancing
- Answers to Frequently Asked Questions
- Hours of Operation
- Phone Number
- Website
Tip: It is highly recommended that all staff review the resources and guidance plans listed above. Having your staff well prepared and knowledgable regarding protecting your customers will enhance consumer confidence and may help you grow your business.
ADDITIONAL RETAIL SERVICE OPERATIONAL COVID-19 RESOURCES

- NRF Retail Restrictions State by State
- AIHA Re-opening guidance for the Retail Industry
- NRF Coronavirus Resources for Retailers
- CDC Workplace decision tool
- CDC Implementation of Mitigation Strategies

- SHRM How to Practice Covid 19 safety when reopening your retail business
- Anchorage Chamber Coronavirus Page
- US Chamber: Business Reopening Digital Resources Center Toolkit

- EXPAND SHARE Video: Best Practices to Prevent Covid-19
- State of Alaska Frequently Asked Questions

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