

WE'RE IN THIS TOGETHER, ALASKA

REOPENING LODGING IN ALASKA

Deciding to Reopen, Creating Your Mitigation
Plan, Staff Training, Reopening Resources, Local
Guidelines, & Industry Best Practices



ALASKA REQUIREMENTS REOPENING LODGING OPERATIONS



CREATE AND IMPLEMENT A
MITIGATION PLAN TO PREVENT THE
SPREAD OF COVID-19 BY USING
LOCAL & CDC RECOMMENDATIONS



KEEP YOUR OPERATION UP TO DATE
AS NEW INFORMATION BECOMES
AVAILABLE

Municipality
of Anchorage

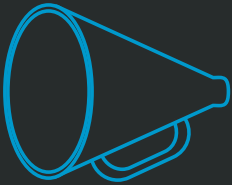
State of
Alaska

CDC
Guidance

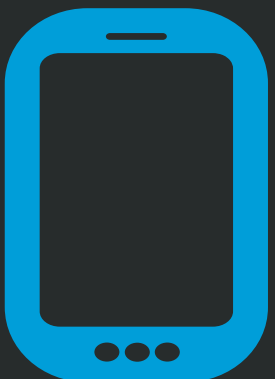
CREATING YOUR LODGING MITIGATION PLAN



1. Reference state and local requirements.
2. Customize your operation to align with the new requirements.
3. Train your staff to follow the new requirements.
4. Post the mitigation plan and communicate with the public changes to your operation.



Tip: Communicate with your customer base as often and through as many channels as possible. Facebook, Instagram, Google Business Page, Website, Signage, Updated Voicemail, and through 3rd party review pages.



In your communication to guests, include:

- Safety Changes to Your Operations
- Hours of Operation
- Address
- Updated Menu & Services
- Phone Number for Reservations
- Website

COVID-19 STAFF TRAINING

SEE THE LINKS BELOW FOR RESOURCES AVAILABLE TO TRAIN STAFF ON CLEANING, DISINFECTING, AND SAFETY PROTOCOLS.



[SERVSAFE FREE COVID-19 PRECAUTIONS TRAINING](#)



[COVID-19 BEST PRACTICES TRAINING VIDEO FOR EMPLOYEES](#)



[COVID-19 RESOURCES FOR PREPARING WORKPLACES & PROTECTING EMPLOYEES](#)

Tip: It is highly recommended that all staff complete the free training videos above. If applicable, posting certificates of completion will enhance consumer confidence and help you grow your business. If no certificates exist, consider posting about training on social media and through other communication methods.





Alaska Small Business
Development Center
UAA BUSINESS ENTERPRISE INSTITUTE

ADDITIONAL LODGING OPERATIONAL COVID-19 RESOURCES



- [Visit Anchorage Travel Information & Hospitality Industry FAQ](#)
- [State of Alaska Traveler Information](#)
- [Alaska CHARR Reopening Guide](#)
- [Anchorage Chamber Coronavirus Page](#)
- [Alaska Department of Fish & Game](#)



- [CDC: Reopening Guidance](#)
- [AIHA Lodging Reopening Guide](#)
- [AK Hotels & Lodging Association](#)



- [FDA Best Practices for Restaurants](#)
- [HospitalityNet: Global Brands & Cleaning Standards for Hotels & Lodging](#)

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