

# ANCHORAGE SMALL BUSINESS DEVELOPMENT CENTER SEMINAR SCHEDULE



FOR WORKSHOP DETAILS, DESCRIPTIONS, REGISTRATION, AND PAYMENTS: <http://aksbdc.ecenterdirect.com/events/>  
ALL SMALL BUSINESS ADMINISTRATION WORKSHOPS CAN BE FOUND ONLINE AT [WWW.SBA.GOV](http://WWW.SBA.GOV) - LEARNING CENTER

ON DEMAND WORKSHOPS - WATCH AT YOUR CONVENIENCE	FEE
<b>Pre-registration and/or pre-payment is required for all SBDC courses. When you register for an online SBDC workshop we will send you the login link and password for the course.</b>	
Starting a Business - On Demand - Orientation and introduction to doing business within Alaska	<b>FREE</b>
<a href="#">Buying a Business</a> - Small Business Administration Learning Center (30 minutes)	<b>FREE</b>
<a href="#">Cybersecurity for Small Businesses</a> - Small Business Administration Learning Center (30 minutes)	<b>FREE</b>
<a href="#">Encore Entrepreneurship for Women</a> - Small Business Administration Learning Center (30 minutes)	<b>FREE</b>
<a href="#">Financing Options for Small Businesses</a> - Small Business Administration Learning Center (30 minutes)	<b>FREE</b>
<a href="#">Growing an Established Company</a> - Small Business Administration Learning Center (30 minutes)	<b>FREE</b>
<a href="#">How to Prepare a Loan Package</a> - Small Business Administration Learning Center (30 minutes)	<b>FREE</b>
<a href="#">Introduction to Human Resources</a> - Small Business Administration Learning Center (30 minutes)	<b>FREE</b>
<a href="#">Marketing 101: A Guide to Winning Customers</a> - Small Business Administration Learning Center (30 min)	<b>FREE</b>
<a href="#">Patents, Trademarks and Copyrights</a> - Small Business Administration Learning Center (30 minutes)	<b>FREE</b>
<a href="#">Sales: A Guide for the Small Business Owner</a> - Small Business Administration Learning Center (30 minutes)	<b>FREE</b>
<a href="#">Selling Your Business</a> - Small Business Administration Learning Center (30 minutes)	<b>FREE</b>
<a href="#">Social Media Marketing</a> - Small Business Administration Learning Center (30 minutes)	<b>FREE</b>
<a href="#">Young Entrepreneurs</a> - Small Business Administration Learning Center (30 minutes)	<b>FREE</b>
<a href="#">Take Your Business Global - An Introduction to Exporting</a> - SBA Learning Center (30 minutes)	<b>FREE</b>
<a href="#">Strategic Planning</a> - Small Business Administration Learning Center (30 minutes)	<b>FREE</b>
<a href="#">Savings Plans for Small Businesses</a> - Small Business Administration Learning Center (30 minutes)	<b>FREE</b>
<a href="#">Pricing Models for Successful Business</a> - Small Business Administration Learning Center (30 minutes)	<b>FREE</b>
<a href="#">Market Research</a> - Small Business Administration Learning Center (30 minutes)	<b>FREE</b>
<a href="#">Taking Your High-Tech Product to Market</a> - Small Business Administration Learning Center (30 minutes)	<b>FREE</b>
<a href="#">Understanding Your Customer</a> - Small Business Administration Learning Center (30 minutes)	<b>FREE</b>
<a href="#">Business Development Growth for Native American Businesses</a> - SBA Learning Center (30 minutes)	<b>FREE</b>
<a href="#">Contracting Opportunities for Veteran Entrepreneurs</a> - Small Business Administration Learning Center (30 min)	<b>FREE</b>
<a href="#">Competitive Advantage</a> - Small Business Administration Learning Center (30 minutes)	<b>FREE</b>
<a href="#">Customer Service</a> - Small Business Administration Learning Center (30 minutes)	<b>FREE</b>

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SPACE IS LIMITED AND WORKSHOP REGISTRATION IS REQUIRED.

UNLESS OTHERWISE NOTED, ALL WORKSHOPS ARE HELD AT THE SMALL BUSINESS DEVELOPMENT CENTER AT 1901 BRAGAW STREET, SUITE 199  
THIS SCHEDULE IS SUBJECT TO CHANGE, PLEASE CHECK ONLINE FOR CURRENT VERSION. CHILDREN AND PETS ARE NOT PERMITTED IN CLASS.

*Funded in part through a Cooperative Agreement with the U.S. Small Business Administration*

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DATE	WORKSHOPS HELD IN PERSON AND VIA LIVE WEBINAR (*)	TIME	FEE
JAN 10	Starting a Business with Lance Ahern*	10:00-11:30am	FREE
JAN 18	How to Write a Business Plan with Allan Carraway	9:00am-1:00pm	\$50.00
<b>THE SBDC WILL BE CLOSED MONDAY, JANUARY 16th - ALASKA DAY</b>			
JAN 26	Starting a Business with Lance Ahern*	2:00-3:30pm	FREE
FEB 7	Starting a Business with Allan Carraway*	10:00-11:30am	FREE
FEB 15	How to Write a Business plan with Ryan Gilbert	9:00am-1:00pm	\$50.00
FEB 21	<a href="#">3 Essential Steps to Building a Powerhouse Online Brand (SCORE)</a>	10:00 am	FREE
FEB 22	<a href="#">The Power of Referral Marketing: How to get your customers talking (Microsoft)</a>	8:00am	FREE
FEB 22	<a href="#">Staying Ahead of the Curve: Technologies that Adapt with your business (Microsoft)</a>	9:00am	FREE
FEB 23	<a href="#">3 Tips for remaking your online professional presence</a>	9:00am	FREE
FEB 23	Starting a Business with Lance Ahern*	2:00-3:30pm	FREE
FEV 27	<a href="#">Leveraging Child Care for Business &amp; Economic Growth</a> - Dena-ina Center	12:00-1:00pm	\$35.00
MAR 1	<a href="#">Helping Small Business Owners Save for Retirement (SCORE webinar)</a>	10:00am	FREE
MAR 7	Starting a Business with Allan Carraway*	10:00-11:30am	FREE
MAR 16	<a href="#">Understanding Payment Options (IRS Tax Webinar)</a>	7:00am-8:00am	FREE
<b>THE SBDC WILL BE CLOSED FRIDAY, MARCH 17th - SPRING BREAK DAY</b>			
MAR 22	How to Write a Business plan with Allan Carraway	9:00am-1:00pm	\$50.00
MAR 22	Starting a Business with Ryan Gilbert*	2:00-3:30pm	FREE
MAR 23	Legal Aspects: LLCs with Attorney Andrew Mitton of Vellum LLC	1:30-3:00pm	\$20.00

## To Register Online for an SBDC Workshop or Event

1. Visit [aksbdc.ecenterdirect.com/events](http://aksbdc.ecenterdirect.com/events)
2. Select your workshop (listed by date), then click "Sign up."
3. Either create a new account or log-in with your account information
4. A yellow banner at the top of your screen will confirm your registration
5. If there is a workshop fee you will also see a green "Pay Now" button
6. The "Home" button in the top left will show upcoming events/payment options

## Apply Online for SBDC Business Counseling

1. Visit [aksbdc.ecenterdirect.com/signup](http://aksbdc.ecenterdirect.com/signup)
2. Enter your information to create a *New Account*
3. Select your SBDC Center closest to your region
4. Follow the prompts under *Contact Information*
5. Follow the prompts under *Company Information*
6. Provide your electronic signature and select the type of assistance you are requesting
7. Complete the online client intake form - that's it!

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